

# SwiMP3

by FINIS



The **SwiMP3** is a waterproof mp3 player created with a unique innovative sound transfer technology that offers exceptional underwater sound clarity. The completely redesigned waterproof MP3 player utilizes bone-conduction technology to transmit high-fidelity sound underneath the water. Standard players rely on the transmission of sound through air or water which causes the swimmer to perceive only muffled noise. Because the **SwiMP3** uses bone conduction, the sound vibrations are able to be directly transferred from the cheek bone to the inner ear, giving the swimmer the ultimate sensory experience. With the release of the **SwiMP3**, all swimming enthusiasts can now listen to their favorite, crystal-clear music while engaged in training workouts or recreational activities.

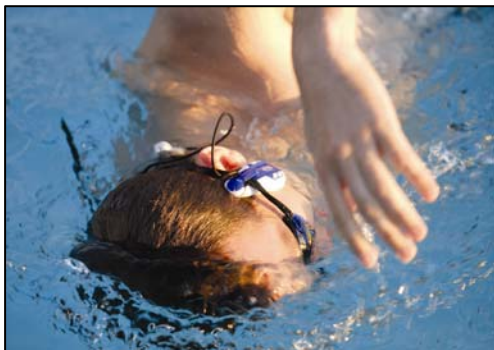


**SRP: \$149.99**  
USA Patented  
Global Patents Pending

MP3 players have become extremely popular in the last few years. However, until now the pleasure of enjoying high quality mp3 files during exercise has been confined to land sports. With the release of this new advanced aquatic entertainment device, swimmers can now enjoy the pleasure of bringing portable music to their workouts as well. The **SwiMP3** player allows all athletes, whether it be swimmers, tri-athletes, surfers, synchronized swimmers, or really anyone involved in water activities, to hear the same quality of music while they're in the water that they're accustomed to while running, biking, or at the gym. Bone conduction hearing is a safe, well-established hearing mechanism in humans that the **SwiMP3** player leverages to enhance aquatic activity. FINIS' application of the technology brings an entirely new and revolutionary experience to the aquatic realm.

## Product Features

- Attaches easily to any swim goggle or snorkeling mask
- Built in MP3 control panel
- On/Off button
- Next / Previous track
- Volume control
- Pause & Shuffle functions
- 10-hour rechargeable battery
- 60-song (256MB) memory capacity
- Plays both MP3 & WMA files



## General SwiMP3 System Requirements:

- Windows 98SE, 2000, ME, XP, VISTA -- Mac OS 9, OS X or higher
- Intel Pentium II 233 Mhz or equivalent
- 256 MB Ram
- 35 MB available hard drive space
- USB port

*\*FINIS products, drills, and suggestion sets, as well as the theories behind their uses, are the result of a compilation of ideas collected from swimmers and coaches from our inception in 1993 to the present. By working with and challenging existing swimming concepts, advancements in our sport are achieved. Your comments and suggestions are much appreciated. Please visit [www.finisinc.com](http://www.finisinc.com).*